

2012 SBIS Business Retreat

The Creativity 4 Marketing



Making It Happen!

Keynote Speaker

Helen Cowley Principle Consultant, Coach and Trainer of Small Business Improvement Services
This year's Family Business Retreat is centered on opening to Creativity for ideas in Marketing for the coming year. A Follow up refresher to be held in July - helping you *stay on track*.
This program has been developed for those small businesses *wanting to go the extra mile* in their business in Marketing and *make it happen*.

With Helen Cowley as the keynote speaker/**facilitator**, this retreat will be consistently filled with activities, inspiring ideas, excitement and numerous networking and educational opportunities and time out for thought and ideas.

The objective of the retreat is to develop strategies, ideas and plans for customer attraction and marketing plans, to help drive the growth and development of proactive micro and family businesses as well as to provide the resources to create a Marketing action plan customized to meet individual businesses' strategic goals and meet new possibilities.

A few key highlights of the retreat will be:

- Have a bit of fun with creativity.
- Develop some key Value points.
- Launch on your journey for marketing this year with some possibilities for the competitive advantage.
- Developing your Customers Service Charter to build, grow and preserve the competitiveness of individual businesses
- Private, frank and in-depth discussions with other businesses for ideas development.
- Networking and collaborating with other business, peers and respected proactive Business owners .
- Learning how to grow in the Global Economic Climate.
- Being a silent conductor. Leadership everywhere.
- Lighting the spark
- Creating the framework for the Marketing year.

Interested: CALL US NOW 0418 769 531

Review *Creativity 4 Marketing* PROGRAM SCHEDULE

