

Consulting

How does Small Business Improvement Services (SBIS) help you and your business:

- Business Planning
- Marketing and Industry research
- Monitoring and Measuring

Entrepreneurship & Business Development Planning:

- Starting or Buying a New Business?
- Developing a New Idea?
- Exploring avenues for Business Expansion?
- Investigating a new product?
- Venturing into a new industry Sector?

Research Market and Industry

- Need to find out about your customers
- Have problems keeping up with your competitors.

Business Analysis & Benchmarking for Profit Improvement

SBIS has access to Benchmark figures and Research Reports that help you establish opportunities for and be aware of threats to you ideas.

We research you industry and market to provide benchmarks against which your business can be analysed. We look at your financial environment and financial management to give a "Health Check" for your business. Then we help you use these reports to set Goals for your Business Growth.

- Have a steady business, but not achieving the results you want?
- Want to improve your Profits?
- Feel that you are not achieving as much as similar businesses?

Key Performance Indicators

SBIS provides an objective view, we will identify Key Performance Indicators by which to measure your growth.

Business Management

We provide objective advice, helping you to clarify your business purpose, identify opportunities in the market place, and develop strategies and tactics to take advantage of these opportunities:

- Planning your business growth?
- Want to take your business to the next level, but not sure how?
- Lack a Strategic Vision?

- Having trouble with Organisational Planning?

We wanted our business plan to be an inhouse project with guidance and direction from a professional source. [Sbis]'s knowledge and understanding of th small business environment has proved to be excellent and as such[they have] achieved a remarkable result. Producing an excellent result with the business plan, and a policies and procedures manual which is a much needed document with will be well used. The result of this process has exceeded our original plans and gives the company the building blocks to plan for and grow in the future.

John Kemp - Director Pump Services Industries.